



2501 S High School Rd, Indianapolis, IN 46241
317-556-1500 • www.genhotels.com

HOTEL PROGRAM QUESTIONNAIRE

To help a future Developer with the design, construction, and management of a new hotel project, we ask that you complete the fillable questionnaire below and send to us. We will be happy to review and schedule a meeting or call with you to review and discuss your project and help guide you through the process.

1. Franchise

- a. Franchise: _____
- b. Flag: _____
- c. For dual brands *only*:
 - 1) Concept Linked Blended
 - 2) Shared BOH Yes No
 - 3) Shared amenities Yes No

2. Location

- a. City, State: _____
- b. Is there a survey or site plan available? Yes No
- c. Have the services of a civil engineer been procured? Yes No

3. Program

- a. Target key count: _____
- b. Which option layout: _____
- c. Target building height (# of stories): _____
- d. Room mix: Prototypical Other
- e. Construction Type:
 - i. Conventional: CMU/Block and plank Wood Steel Other
 - ii. Modular: Wood Steel
 - iii. Panelized Steel: With pods Without pods
- f. Pool None Outdoor Indoor
- g. Meeting space Prototypical Other
- h. Other amenities Prototypical Yes
- i. F&B Prototypical Other
- j. Parking Surface Shared Structured Off-site



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4. Zoning / Setbacks / Height restrictions

- a. Is there a special PUD in place? Yes No
- b. Height Restrictions: _____
- c. Architectural Review Board: Yes No

5. Client information

- a. Full name: _____
- b. Company: _____
- c. Address: _____
- d. Email: _____
- e. Phone number: _____

**Please share high resolution company logo if available.*

6. Is there any other information we should know?

Please submit questionnaire to:

Brian Kraft, Design Professional brian.kraft@hospitalityprojectservices.com and/or
Bob Armstrong, Vice President of Construction robert.armstrong@hospitalityproject.com